

FIGURE 1

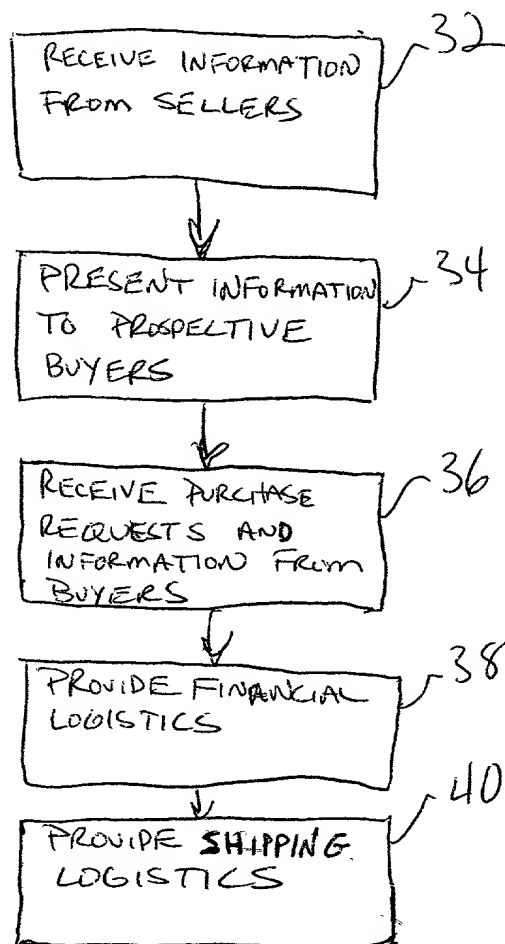
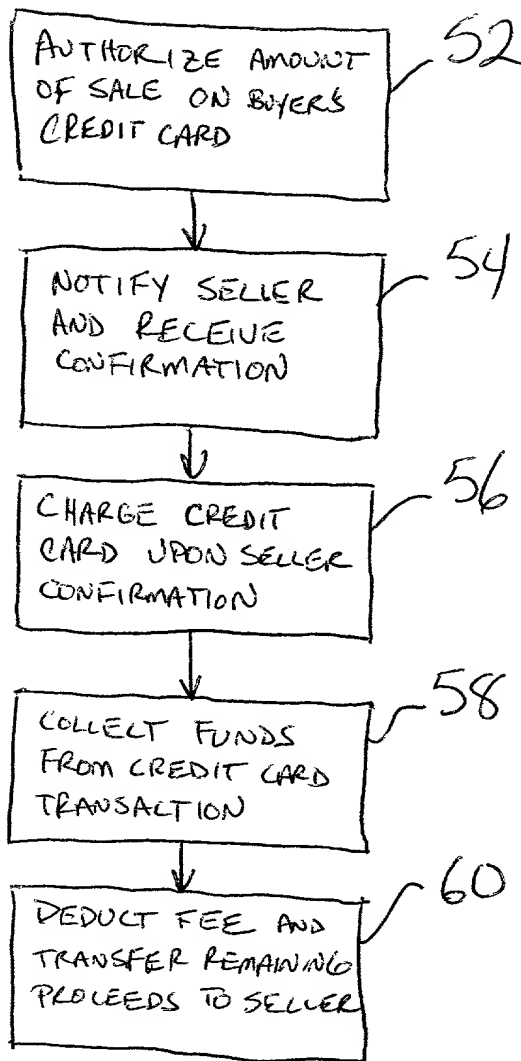


FIGURE 2



50
↙

FIGURE 3

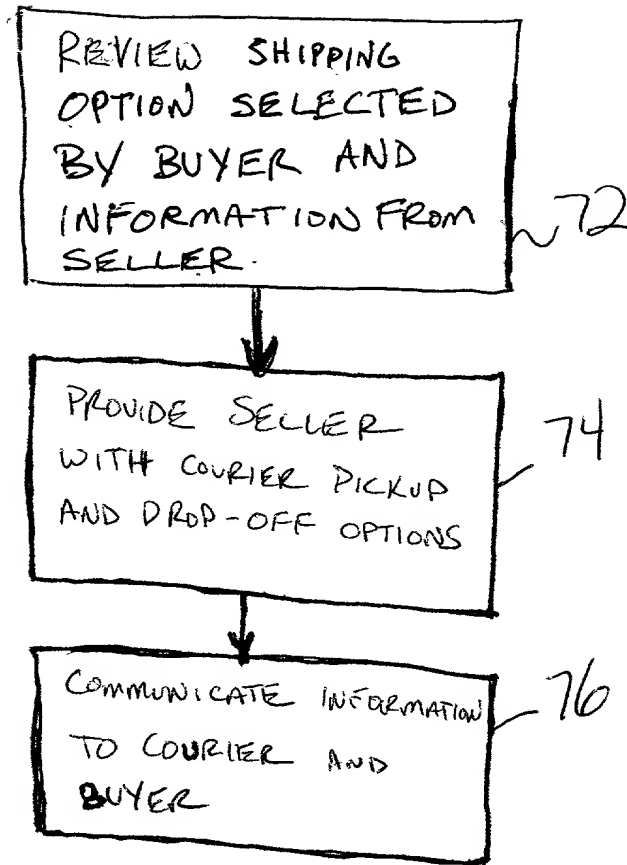


FIGURE 4

80

84

82

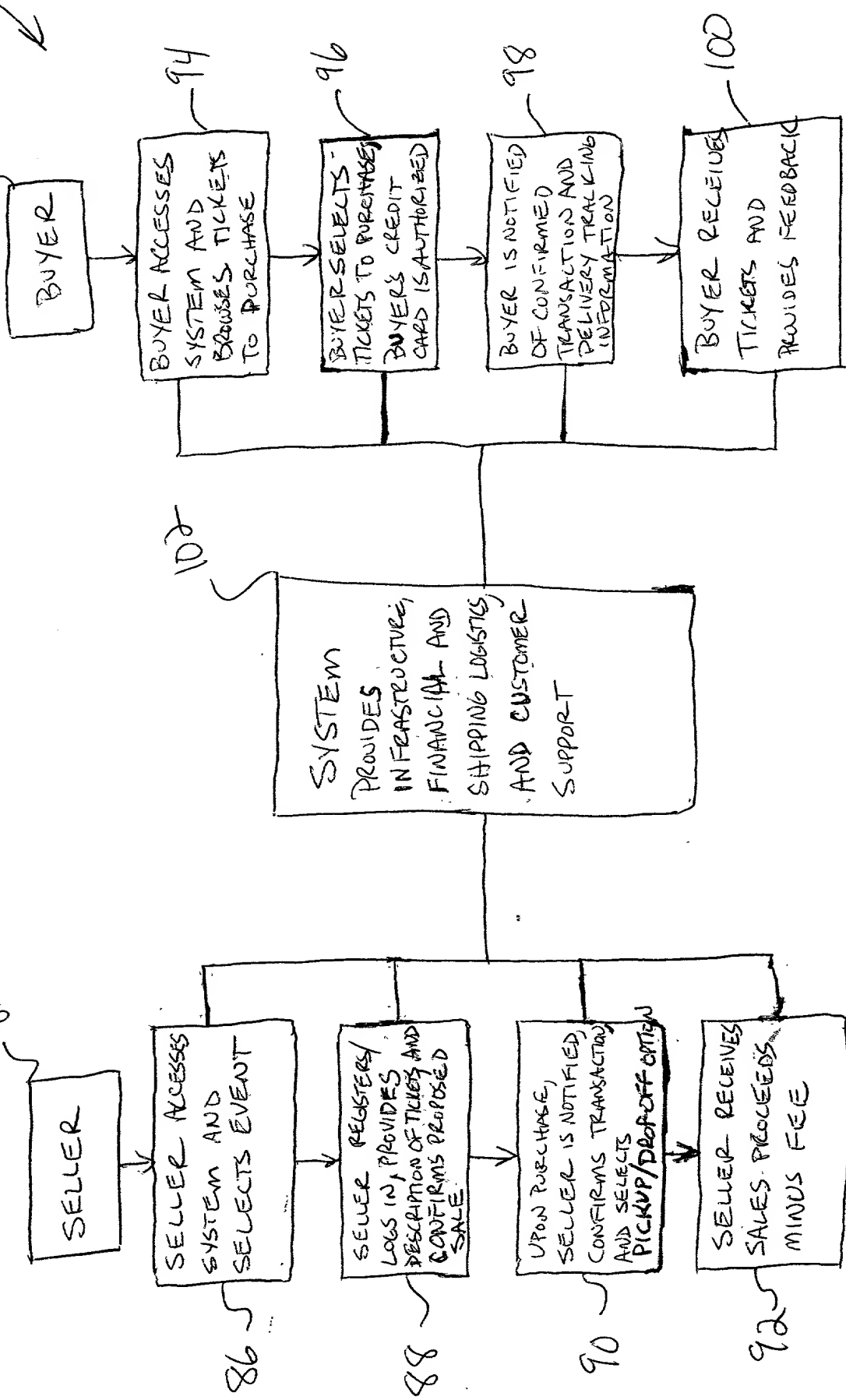


FIGURE 5

[HOME](#)[ADVANCED SEARCH](#)[BROWSE CATEGORIES](#)[HELP](#)[MY ACCOUNT](#)[SELL YOUR TICKETS](#)Search by keyword(s) [National Events](#)**SPORTS**

- ▶ [Baseball](#)
- ▶ [Basketball](#)
- ▶ [Football](#)
- ▶ [Hockey](#)
- ▶ [Motorsports](#)

MUSIC

- ▶ [Country/Folk](#)
- ▶ [Oldies](#)
- ▶ [Rock/Popular](#)
- ▶ [Urban](#)
- ▶ [World](#)

ARTS

- ▶ [Classical/Opera](#)
- ▶ [Comic Events](#)
- ▶ [Theater/Musicals](#)

Member? [Login Now!](#)
Not A Member? [Register Now!](#)

JOIN THE
hubbub
weekend suggestions
[Click here to sign up *](#)

Got a ticket to sell?

Let's get started. The first step is to find the event for which you want to sell tickets. Click below to start browsing:

By the type of event:

[Arts](#)[Family](#)[Music](#)[Sports](#)

By your city:

[Las Vegas](#)[Northern California](#)[Phoenix](#)[San Diego](#)[Seattle](#)[Southern California](#)

Or by the venue where it's going to occur:

[Las Vegas](#)[Northern California](#)[Phoenix](#)[Portland](#)[San Diego](#)[Seattle](#)[Southern California](#)**Got a season ticket?**

Don't get stuck with unused tickets! Select a team to find your season pass. We make it easy for you to sell multiple tickets at once!

Location:

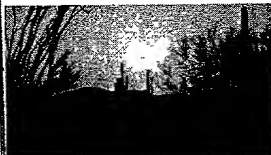
Team:

Seller Help

- [Creating an Account](#)
- [Listing Tickets for Sale](#)
- [Filling an Order](#)
- [Getting Paid](#)
- [Managing Your Inventory](#)

200

FIGURE 6

[HOME](#)[ADVANCED SEARCH](#)[BROWSE CATEGORIES](#)[HELP](#)[MY ACCOUNT](#)[SELL YOUR TICKETS](#)Search by keyword(s)Change your city... [Business Events](#)**SPORTS**

- ▶ [Baseball](#)
- ▶ [Basketball](#)
- ▶ [Football](#)
- ▶ [Hockey](#)
- ▶ [Motorsports](#)

MUSIC

- ▶ [Country/Folk](#)
- ▶ [Oldies](#)
- ▶ [Rock/Popular](#)
- ▶ [Urban](#)
- ▶ [World](#)

ARTS

- ▶ [Classical/Opera](#)
- ▶ [Comic Events](#)
- ▶ [Theater/Musicals](#)

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JOIN THE
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weekend suggestions
[Click here to sign up](#)

[Sell your tickets](#) » [Sports](#)

Find the event for which you have tickets to sell:

[Arena Football](#)[Baseball](#)[Basketball](#)[Football](#)[Gymnastics](#)[Hockey](#)[Motorsports](#)[Personal Seat Licenses](#)[Soccer](#)[Wrestling](#)**Frequent seller**Are you a frequent seller
of Sports tickets?

Sign up for email alerts

**Is something
missing?**[Submit a new Sports
category](#)[Can't find an event?
Submit a new event in
this category](#)210FIGURE 7



HOME ADVANCED SEARCH

BROWSE CATEGORIES

MY ACCOUNT

SELL YOUR TICKETS

Search by keyword(s)

entire site

Sell your tickets Sports Football NFL San Francisco 49ers

Find the event for which you have tickets to sell:

Events:

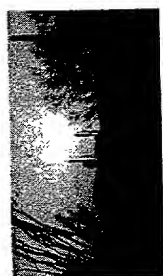
Sunday, September 23, 01:10 PM	Tickets Available: Yes	San Francisco 49ers vs St. Louis Rams - 3Com Park
Sunday, October 7, 05:30 PM	Tickets Available: Yes	San Francisco 49ers vs Carolina Panthers - 3Com Park
Sunday, November 4, 01:00 PM	Tickets Available: Yes	San Francisco 49ers vs Detroit Lions - 3Com Park
Sunday, November 11, 01:10 PM	Tickets Available: Yes	San Francisco 49ers vs New Orleans Saints - 3Com Park
Sunday, December 2, 05:30 PM	Tickets Available: Yes	San Francisco 49ers vs Buffalo Bills - 3Com Park
Sunday, December 16, 01:00 PM	Tickets Available: Yes	San Francisco 49ers vs Miami Dolphins - 3Com Park
Saturday, December 22, 01:00 PM	Tickets Available: Yes	San Francisco 49ers vs Philadelphia Eagles - 3Com Park

Frequent seller
Are you a frequent seller of San Francisco 49ers tickets?
☐ Sign up for email alerts
ADD ME

Is something missing?
Submit a new San Francisco 49ers category

Can't find an event?
Submit a new event in this category

220



Change your city...

SPORTS

- Baseball
- Basketball
- Football
- Hockey
- Motorsports

MUSIC

- Country/Folk
- Oldies
- Rock/Popular
- Urban
- World

ARTS

- Classical/Opera
- Comic Events
- Theater/Musicals

Member? Login Now!
Not A Member? Register Now!

Figure 8

[HOME](#)[ADVANCED SEARCH](#)[BROWSE CATEGORIES](#)[HELP](#)[MY ACCOUNT](#)[SELL YOUR TICKETS](#)Search by keyword(s) [Natural Events](#)**SPORTS**

- ▶ Baseball
- ▶ Basketball
- ▶ Football
- ▶ Hockey
- ▶ Motorsports

MUSIC

- ▶ Country/Folk
- ▶ Oldies
- ▶ Rock/Popular
- ▶ Urban
- ▶ World

ARTS

- ▶ Classical/Opera
- ▶ Comic Events
- ▶ Theater/Musicals

Member? [Login Now!](#)
Not A Member? [Register Now!](#)

JOIN THE
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weekend suggestions
[Click here to sign up](#)

RegistrationMs. ☐ Mr. ☐First Name Last Name City Email Address Confirm Email Address

* Please enter your email address twice, for accuracy.

Login Name Password Confirm Password

* Please enter your password twice, for accuracy.

Address City State Zip Day Phone Night Phone Birthday: Email Format:

☒ Yes, please send me updates about upcoming events in my area, including information about special contests in the future.

By clicking register, you are accepting the [Terms and Conditions](#).

240

FIGURE 10



HOME ADVANCED SEARCH TICKETS BY CATEGORY CITY LOCATION BUY YOUR TICKETS GO!

Search by keyword(s)



Select your city...

International Events

SPORTS

- Baseball
- Basketball
- Football
- Hockey
- Motorsports

MUSIC

- Country/Folk
- Oldies
- Rock/Popular
- Urban
- World

ARTS

- Classical/Opera
- Comic Events
- Theater/Musicals

Selling: San Francisco 49ers vs St. Louis Rams - 3Com Park on 09/23/01 at 3Com
The Basics!

Section Number

999

Face Value

999

Row

999

* If your tickets are general admission, enter 'N/A' for the row, as it is not applicable

Number of tickets

1

Sale Method


☒ Fixed Price ☐ Auction




250

Figure 11

FIGURE 12



[HOME](#)
[ADVANCED SEARCH](#)
[STANDARD VEGAS](#)
[VEGAS](#)
[MY ACCOUNT](#)
[SELL YOUR TICKETS](#)
[GET](#)



Select your city...

NEW YORK
 ATLANTA
 LOS ANGELES
 MIAMI
 PHOENIX
 SAN FRANCISCO
 SEATTLE
 TAMPA
 WASHINGTON

Search by keyword(s)

Selling: San Francisco 49ers vs St. Louis Rams - 3Com Park on 09/23/01 at 3Com Park

Ticket Details

Seat	Section Number	Row	Face Value
<input type="text"/>	999	999	\$999

Transaction Details

Price: I want to sell my tickets for \$ per ticket as a fixed rate.

☐ I would like to sell my tickets for \$ per ticket BUT I am willing to sell my tickets for a minimum of \$ per ticket.

New Feature! This feature will increase your chance of selling your tickets.

* How this works: We will start the sale at your starting price. Everyday your tickets do not sell, we will gradually decrease the ticket price to your minimum.

Splits:

Allow tickets in only multiples of to be sold to separate buyers, but don't allow ☐ a quantity of tickets less than the above number to remain.

* for example, if you have 5 tickets and you opt to sell quantities of 2... selecting DON'T ALLOW will sell 2 tickets to one buyer, and then 3 to the next, and will disallow the sale of 4 tickets. Selecting ALLOW will allow the sale of 2 tickets to one buyer, 2 tickets to another buyer, and will leave 1 ticket available for another buyer. It will also allow 4 tickets to be sold to one buyer, leaving one ticket available.

Sale Ends: Sunday Sep 23, 2001 at 07:00 AM Local Time

* Your ticket sales may end at any time until 09/23/01 07:10 AM because Six hours are required for courier delivery to the venue.

Your Comments

Use the space to add any personal comment about the tickets, such as "The view is great!" or "Avoid the hot dogs!"

SPORTS

- Baseball
- Basketball
- Football
- Hockey
- Motorsports

MUSIC

- Country/Folk
- Oldies
- Rock/Popular
- Urban
- World

ARTS

- Classical/Opera
- Comic Events
- Theater/Musicals

260

[HOME](#)[ADVANCED SEARCH](#)[BROWSE CATEGORIES](#)[HELP](#)[MY ACCOUNT](#)[SELL YOUR TICKETS](#)Search by keyword(s) **SPORTS**

- ▶ Baseball
- ▶ Basketball
- ▶ Football
- ▶ Hockey
- ▶ Motorsports

MUSIC

- ▶ Country/Folk
- ▶ Oldies
- ▶ Rock/Popular
- ▶ Urban
- ▶ World

ARTS

- ▶ Classical/Opera
- ▶ Comic Events
- ▶ Theater/Musicals

Selling: San Francisco 49ers vs St. Louis Rams - 3Com Park on 09/23/01 at 3Com Park

Ticket Details

Seat	Section Number	Row	Face Value
<input type="text" value="999"/>	999	999	\$999
<input type="text" value="999"/>	999	999	\$999

Transaction Details

*All prices below will be for the ALL 2 tickets, not each.

Starting Price: \$ **Bid Increments:** \$ **Reserve Price:** \$ **Auction Closes:** Sunday Sep 23, 2001 at 09:00 AM Local Time

* Your auction may end at any time until 09/23/01 09:10 AM because four hours are required for courier delivery to the venue.

Buy Now Price: \$

* The Buy Now price allows you to specify a price you are willing to sell your tickets immediately. The Buy Now option disappears after the first bid is placed.

Your Comments

Use the space to add any personal comment about the tickets, such as "The view is great!" or "Avoid the hot dogs"

* Maximum of 100 characters please

270

FIGURE 13



HOME ADVANCED SEARCH ADVANCED SEARCH ADVANCED SEARCH

Search by keyword(s)



Select your city...

NEW YORK

SPORTS

- Baseball
- Basketball
- Football
- Hockey
- Motorsports

MUSIC

- Country/Folk
- Oldies
- Rock/Popular
- Urban
- World

ARTS

- Classical/Opera
- Comic Events
- Theater/Musicals

Welcome David Bloch!
Not David Bloch? click here

Selling: San Francisco 49ers vs St. Louis Rams - 3Com Park on 09/23/01 at 3Com

Schedule Courier Pickup:

When selling tickets within 72 hours of the event StubHub Same Day Couriers pick the tickets up from you and deliver them to will call for the buyer. Please pick a time and location for us to pick up your tickets when they sell. Please note, only addresses that fall within our Courier pick up area will be allowed. We are constantly expanding our coverage area, but not all locations will have StubHub Same Day service available.

Date	Pickup Time Range	Location
Wed Sep 19	From: No Pickup Today To: No Pickup Today	At: Select Address
Thu Sep 20	From: No Pickup Today To: No Pickup Today	At: Select Address
Fri Sep 21	From: No Pickup Today To: No Pickup Today	At: Select Address
Sat Sep 22	From: No Pickup Today To: No Pickup Today	At: Select Address
Sun Sep 23	From: No Pickup Today To: No Pickup Today	At: Select Address

Additional Comments:

Use the box below to send additional pickup comments to our courier, such as where your office or home is located, if they have to check in with a receptionist, etc. This is your way to help ensure a smooth pickup with our courier.

Submit

280

FIGURE 14

FIGURE 15

HOME

ADVANCED SEARCH

BROWSE CATEGORIES

HELP

MY ACCOUNT

SELL YOUR TICKETS

Search

by keyword(s)

Stubhub

100% GUARANTEE

What's Available

1 - 18 of 18

SPORTS

Baseball

Basketball

Football

Hockey

Motorsports

MUSIC

Country/Folk

Oldies

Rock/Popular

Urban

World

ARTS

Classical/Opera

Comic Events

Theater/Musicals

Northern California

Sports

Football

NFL

San Francisco 49ers

Sep 23

Sellers!

Sell Your Tickets

Event:

San Francisco 49ers

vs St. Louis Rams

3Com Park

Date:

Sun Sep 23

Time:

01:10 PM

Venue:

3Com Park

2 tickets

Max: 6

Location	Sale Method	Current Price	Ending	Quantity	Action
Sec: LB 14 Row: A	Fixed Price	\$150.00 each	09/22 04:06 PM	2 tickets Max: 6	<div>Buy Tickets</div> <div>Details</div>
Sec: LE 35 Row: 43	Fixed Price	\$195.00 each	09/22 04:49 PM	2	<div>Buy Tickets</div> <div>Details</div>
Sec: LB 4 Row: O	Fixed Price	\$120.00 each	09/22 06:33 PM	2	<div>Buy Tickets</div> <div>Details</div>
Sec: LE 39 Row: 7	Fixed Price	\$100.00 each	09/23 04:48 AM	6	<div>Buy Tickets</div> <div>Details</div>
Sec: 7 Row: 03	Fixed Price	\$50.00 each	09/23 05:18 AM	2	<div>Buy Tickets</div> <div>Details</div>
Sec: LR 16 Row: 5	Fixed Price	\$175.00 each	09/23 06:08 AM	2	<div>Buy Tickets</div> <div>Details</div>
Sec: UR 18 Row: 17	Fixed Price	\$100.00 each	09/23 06:10 AM	3	<div>Buy Tickets</div> <div>Details</div>
Sec: LB 17 Row: P	Fixed Price	\$90.00 each	09/23 06:15 AM	2	<div>Buy Tickets</div> <div>Details</div>
Sec: UR 43 Row: 182	Fixed Price	\$125.00 each	09/23 06:26 AM	4	<div>Buy Tickets</div> <div>Details</div>
Sec: LB 6 Row: L	Fixed Price	\$100.00 each	09/23 06:44 AM	2	<div>Buy Tickets</div> <div>Details</div>

San Francisco 49ers

St. Louis Rams

3Com Park

Sun Sep 23

01:10 PM

San Francisco 49ers

(click for large map)

290

[HOME](#)[ADVANCED SEARCH](#)[BROWSE CATEGORIES](#)[HELP](#)[MY ACCOUNT](#)[SELL YOUR TICKETS](#)Search by keyword(s) 

SPORTS

- ▶ Baseball
- ▶ Basketball
- ▶ Football
- ▶ Hockey
- ▶ Motorsports

MUSIC

- ▶ Country/Folk
- ▶ Oldies
- ▶ Rock/Popular
- ▶ Urban
- ▶ World

ARTS

- ▶ Classical/Opera
- ▶ Comic Events
- ▶ Theater/Musicals

Confirm

STEP 1 2 3 4 5

Tickets Modify

You are buying **4** tickets to the **San Francisco 49ers** event, taking place on **Sunday Nov 04, 2001 01:00 PM** at **3Com Park**. The tickets are located in section **12UR**, row **19** seats **17,18,19,20**.

Delivery Method Modify

The tickets will be delivered via **Federal Express 2nd Day**, with guaranteed delivery by 4:30 PM.

Delivery Recipient Modify

Tickets will be delivered to your address: **1755 Embarcadero Rd. Palo Alto, CA 94303**.

Payment Amount Modify

The tickets cost **\$60.00** each, and you have purchased **4** tickets. The cost of delivery is **\$9.95**. The total cost of these tickets, including ticket cost and delivery is **\$249.95**.

Payment Method Modify

You are charging the total cost to your credit card, described as **Mastercard 5424*******.

Note: By clicking the Finish button, you are granting permission the Ticket Marketplace permission to authorize your credit card immediately and charge your credit card upon seller confirmation. THE TRANSACTION IS NOT COMPLETE AND YOUR CREDIT CARD WILL NOT BE CHARGED UNTIL THE SELLER CONFIRMS SHIPMENT OF TICKETS.



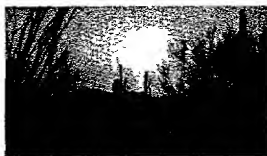
* Please wait after pressing the above button. It can take as long as 20 seconds to process your order.

300FIGURE 16



[HOME](#) [ADVANCED SEARCH](#) [BROWSE CATEGORIES](#) [HELP](#) [MY ACCOUNT](#) [SELL YOUR TICKETS](#)

Search by keyword(s)



Northern California

SPORTS

- ▶ Baseball
- ▶ Basketball
- ▶ Football
- ▶ Hockey
- ▶ Motorsports

MUSIC

- ▶ Country/Folk
- ▶ Oldies
- ▶ Rock/Popular
- ▶ Urban
- ▶ World

ARTS

- ▶ Classical/Opera
- ▶ Comic Events
- ▶ Theater/Musicals

Select Tickets 1

Select the games that you would like to sell tickets to by checking the box to the left of each game. Adjust the number of tickets and the price individually if necessary.

Sell	Ticket	Quantity	Price per Ticket
<input type="checkbox"/>	San Francisco Giants vs. Houston Astros 09/18/01 7:00 PM	<input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/>	San Francisco Giants vs. Houston Astros 09/19/01 7:00 PM	<input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/>	San Francisco Giants vs. Houston Astros 09/20/01 1:30 PM	<input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/>	San Francisco Giants vs. San Diego Padres 09/28/01 7:30 PM	<input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/>	San Francisco Giants vs. San Diego Padres 09/29/01 1:00 PM	<input type="text"/>	\$ <input type="text"/>
<input checked="" type="checkbox"/>	San Francisco Giants vs. San Diego Padres 09/30/01 1:00 PM	<input type="text"/>	\$ <input type="text"/>

Please check your listings carefully and make sure that you have read the Sellers Handbook. As soon as you click on "Sell your Tickets", your tickets will be posted for sale.

[Sell your Tickets](#)

Welcome Noah Shanok!
Not Noah Shanok? [click here](#)

Congratulations to Kevin Snyder of SF, CA for winning the Flyaway FAN-tasy contest.
Have fun at game 1 of the NBA finals on June 6!



[Home](#) | [Advanced Search](#) | [Browse Categories](#) | [Help](#) | [My Account](#) | [Sell Your Ticket](#)

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310

FIGURE 17

RECEIVE
LOCATION OF
SELLER/GOODS 330

RECEIVE
EXPIRATION TIME
OF GOODS 340

DETERMINE
POINT OF LAST
DELIVERY 350

DETERMINE
TIME REQUIRED
FOR DELIVERY 360

DETERMINE
LAST SALE TIME 370

320
↙

FIG. 18

DETERMINE
TIME REMAINING
BEFORE GOODS
EXPIRE 410

RECEIVE
LOCATION OF
GOODS/SELLER 420

DETERMINE
LOCATION OF BUYER
AND POINT OF
LAST DELIVERY 430

DETERMINE ALL
AVAILABLE
SHIPPING OPTIONS 440

400
↙

FIGURE 19